



2022

# Community Impact Report

PacificSource Community Giving | PacificSource Community Health Excellence (CHE) Grants Program



# Letter from the President

Dear friends,

2022 was an exciting year of reconnection and rebuilding for our PacificSource communities. We gathered in person, built resilience, and strengthened our efforts to confront health inequities exacerbated by the global pandemic.

PacificSource contributed millions of dollars toward critical community needs. The **Community Health Excellence (CHE) grant program** focused on supporting healthcare provider partners to integrate and collaborate, promote health equity, support the workforce, and increase access to behavioral health services, by providing \$1.6 million in funding toward seventeen healthcare organizations.

Our **Healthy Communities Program, Charities of Choice, and United Way Campaign** mobilized our amazing employees throughout the year, and we were thrilled that the blue and green PacificSource “swirl” was once again visible at community events!

Lastly, we continued our call to action to advance social justice by deepening our commitment toward diversity, equity, inclusion, and belonging among our employees, within the healthcare system, and across our communities.



**Our social impact efforts are part of what make us who we are—an independent, not-for-profit community health plan. We know communities thrive when we’re working together, and we’re committed to being part of the solution.**



Toward health!

A handwritten signature in black ink that reads "John 'Espi' Espinola".

**John "Espi" Espinola, MD**  
President and Chief Executive Officer  
PacificSource

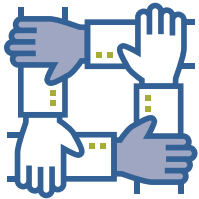


**\$1,112,088**

Overall Contributions

# Healthy Communities

Healthy Communities is how we describe the PacificSource corporate giving programs, which include:



- Charities of Choice
- Employee Volunteer Program
- Small Grants Program
- United Way Workplace Campaign
- Other regional opportunities

## Finding new ways to be present

Following two challenging years due to the COVID-19 pandemic and other unforeseen events, in 2022 our focus remained on strengthening communities. We sought new ways to bring people back together in person or virtually to create and rebuild connections.

For our Healthy Communities programs, the mission for 2022 was clear: to continue to provide support and funding to communities in both known and new ways, to strengthen resilience and foster connection.

## United Way Partnerships

### United Way Workplace Campaign

Our commitment to United Way is an employee-powered endeavor, launched every year with a workplace campaign to raise thousands of dollars through company and regional fundraising activities and employee contributions.

### Employees went above and beyond

During 2022, employees pledged over \$96,000. In response, PacificSource committed another \$60,000 that was distributed across the regions in all four states that we serve for a combined total of over \$160,000.

**\$160,000+**

Combined support  
for United Way



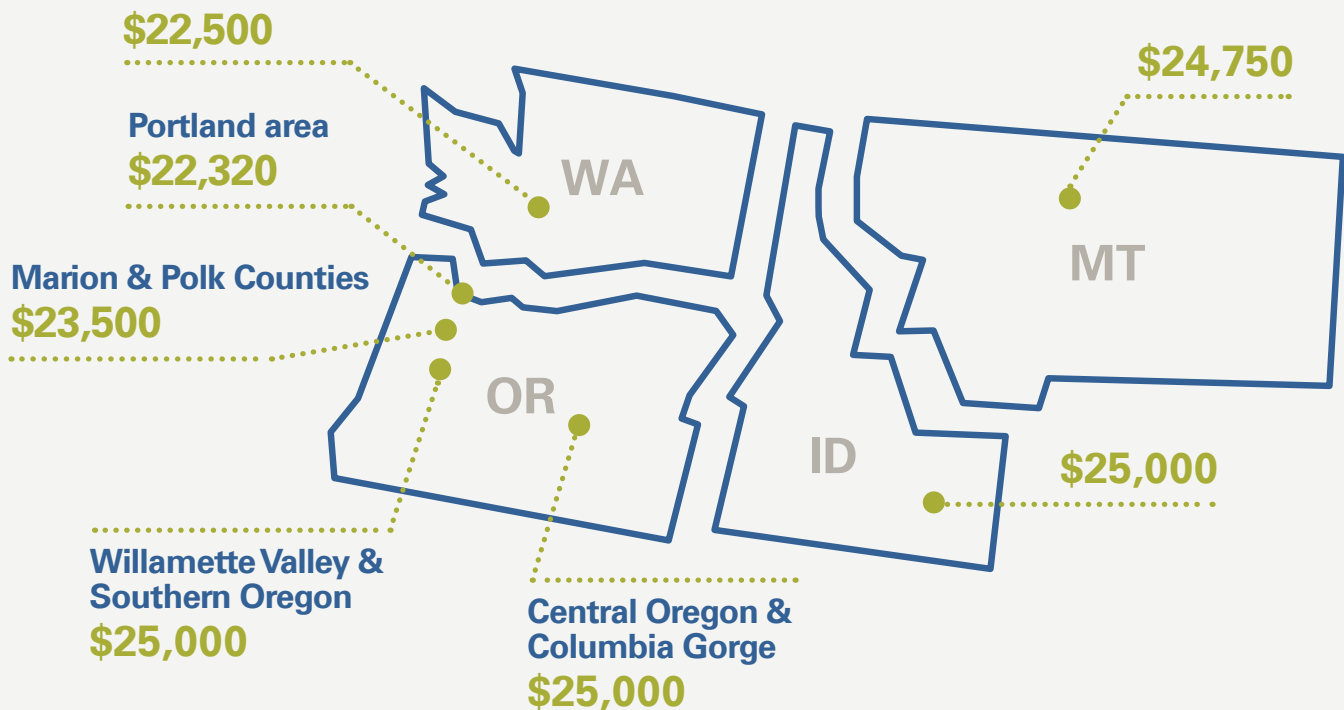


## Small Grants Program

We focus on people's health and well-being by:

- Addressing social conditions that impact health, like food security, housing, healthcare access, education, and transportation.
- Fostering resilience with a focus on early childhood education, encouraging social connections, and promoting mental and emotional well-being.

### Our financial support of the Small Grants Program:





## Charities of Choice

### PacificSource-sponsored, employee-powered

Each year, our employees in all regions choose an organization to spotlight and uplift through contributions of financial and volunteer support. PacificSource provides funding and our employees work to fundraise and advocate for these impactful organizations. The opportunity to support our Charities of Choice fosters employee engagement all year.

### Volunteers on the front lines

Employee volunteers across our four-state region brought enthusiasm, compassion, and commitment to brightening communities in a combined total of over 2,700 hours.



**\$164,696**

Total support



**\$5,196**

Employee contributions



**2,723**

Volunteer hours used

## 2022 Charities of Choice

Advocating for select organizations—with a combination of employee fundraising, company contributions, and volunteerism—helps excite and engage communities.



### Life's Kitchen | Boise

Building self-sufficiency and independence for young adults



### Community Youth in Action | Idaho Falls

Creating awareness of childhood sexual abuse and its effects



### Montana Rescue Mission | Billings

Programs and services to help end the cyclical nature of homelessness



### **Prickly Pear Land Trust | Helena**

Connecting land and people

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### **Central Oregon Veterans Ranch | Bend**

Creating a sense of belonging and engagement for veterans on a working farm

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### **Maslow Project | Medford**

Providing wraparound services to youth experiencing homelessness

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### **Mudbone Grown | Portland**

Creating kinship, fostering cultural pride, and community through the cultivation of land ownership and food production

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### **School Garden Project | Springfield**

Educating youth in the basics of growing food, nutrition, ecosystems, and contributing to a thriving community

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### **Youth Empowerment Shelter | Hood River**

Providing youth in crisis a place of physical and emotional safety and support to build positive relationships and their potential

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### **Our Place Community Outreach | Spokane**

Supporting the community by providing emergency resources



# PacificSource **Community Health Excellence (CHE) Grants Program**



Founded in 2009, the PacificSource Community Health Excellence (CHE) grants program has contributed more than **\$10 million** in funding, with nearly **400 awards** to date in Idaho, Montana, Oregon, and Washington. Grants are available to contracted providers who have an inspiring vision for better community health, healthcare, and lower healthcare costs—in ways that make meaningful positive impacts for community members. Each CHE application is independently evaluated based on patient impact.

In 2022, PacificSource offered two grant opportunities: one-year and multi-year grants. All grants focused on provider-driven innovation in one or more of the following areas: advancing healthcare integration, addressing health disparities and promoting equity, developing the healthcare provider workforce, and aligning with identified community health needs. Additionally, multi-year grants increased access to behavioral health services for underserved communities, for example rural communities and communities of color.

## Seventeen providers were awarded grants in 2022:

- AWARE (MT)
- Central Oregon Independent Practice Association (OR)
- Family Outreach, Inc. (MT)
- Legacy Health Foundation (OR)
- Options Counseling and Family Services (OR)
- Shangri-La (OR)
- Bozeman Health (MT)
- Eugene Springfield Nephrology Associates (OR)
- G Street Integrated Health (OR)
- Mercy Foundation (OR)
- Our Community Birth Center (OR)
- Willamette Family, Inc. (OR)
- Capital Dental Care (OR)
- Family Health Services (ID)
- Heritage Health (ID)
- Northwest Human Services (OR)
- St. Peter's Health Foundation (OR)

## Four awardees are in the second year of their multi-year behavioral health access grants:

- Center for Family Development (OR)
- Kootenai Health Foundation (ID)
- Mid-Columbia Medical Center (OR)
- Weiser Memorial Hospital (ID)

# 2022 CHE Highlights

A few examples of our innovative projects:



## Heritage Health | Idaho

*Substance Use Disorder Services Support (multi-year grant)*

Heritage Health increased timely access to care for people with substance use disorders, including patients who are homeless, at risk of overdose, living in rural communities, those with justice-system involvement, and older adults. Grant funding was used to hire therapists, offer educational opportunities for staff, and raise awareness of available recovery services.



## Bozeman Health | Montana

*Innovative Care Team Design: RN-Pharmacist-led Hypertension Clinic (one-year grant)*

Bozeman Health's project focused on treating patients with hypertension, leveraging specially trained registered nurses (RNs) working off a medication protocol. Within this team-based care model, RNs supported patients to achieve blood pressure control, and therefore minimize adverse medication reactions, improve efficiencies in care, and decrease healthcare costs associated with uncontrolled hypertension.



## Capitol Dental Care | Oregon

*Overcoming Obstacles to Dental Care (one-year grant)*

Capitol Dental improved patient experience and oral health outcomes for a population with barriers to oral health care—people with intellectual and developmental disabilities. The project focused on training and certifying a Dental Community Health Worker and pairing them with an Expanded Practice Dental Hygienist. Together, the duo engaged caregivers and patients, provided education, assisted with system navigation, and successfully addressed barriers to dental care.



## Central Oregon Independent Practice Association | Oregon

*Promoting Equity in Healthcare for Transgender Patients (one-year grant)*

COIPA improved access to gender-affirming and trans-inclusive healthcare throughout rural and urban communities in Central Oregon. The project assessed gender affirming service resources and gaps, engaged community members who are gender-diverse in order to learn about their experiences in healthcare, and developed provider education based on recommendations from the local community and best practices. The project also led to more providers trained in gender-affirming and trans-affirming care and increased community awareness of qualified providers through the creation of a website with local resources and providers.





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