
2024

Community Giving Impact Report



Letter from the President

Dear friends,

Looking back on 2024, one of the things I'm most proud of is the way PacificSource has continued to engage in, and give back to, the communities we serve.

Contributing nearly **\$1.3 million** and thousands of volunteer hours toward critical community needs, we've demonstrated our commitment to improving the well-being of people in the places we call home.

PacificSource employees across all regions choose organizations to support through financial and volunteer contributions. Our partnerships not only uplift impactful efforts but also foster year-round engagement.

Through our **Healthy Communities** and **Charity of Choice** programs, as well as our **United Way** campaign, our amazing staff showed up throughout the year, giving generously of their time and energy.

Now more than ever, social determinants of health—such as food security, housing, healthcare access, education, and transportation—must be addressed, and we're committed to being part of the solution.



Toward health!

A handwritten signature in black ink that reads "John 'Espi' Espinola, MD".

John "Espi" Espinola, MD
President and Chief Executive Officer
PacificSource



As an independent, not-for-profit health plan, our social impact efforts reflect who we are. We believe communities thrive through collaboration, and we're all in.

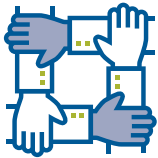


\$1,274,328

Invested in the community

Three programs, one goal: improve lives

Our community engagement programs include:



- **Charities of Choice**—supporting employee-selected local nonprofits with funding and hands-on volunteering.
- **Healthy Communities**—providing small grants to local nonprofits addressing social conditions that impact health.
- **United Way Workplace Campaign**—bolstering the health of our communities through company and employee contributions.

The common denominator

While these programs vary in their focus, they share a dedication to partnership and community support. Whether through volunteering, spreading awareness, or contributing financially, every bit helps make a difference. All our community giving grows naturally from PacificSource's deeply rooted value of **doing the right thing**.

A culture of volunteerism



Everyone at PacificSource is encouraged to dedicate a paid workday to volunteer with a local organization, such as a school or any of the dozens of nonprofits selected by the employee-organized Healthy Communities Committee.

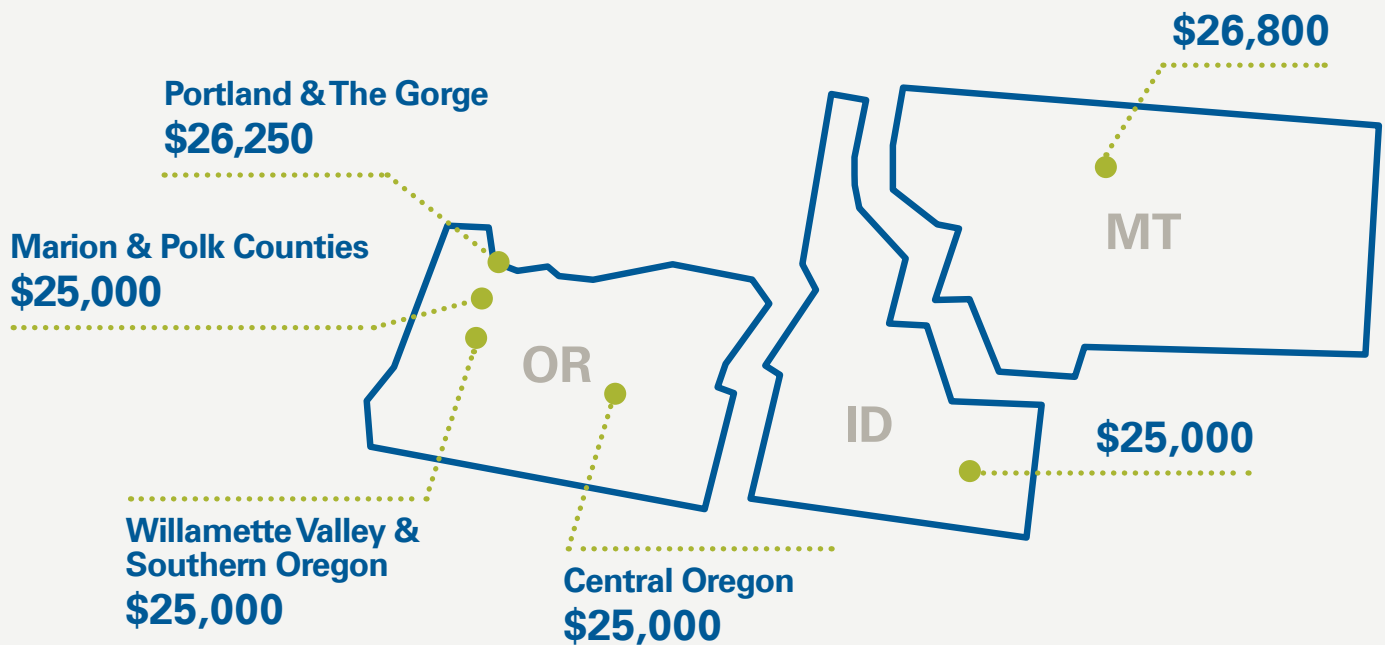


Healthy Communities Program

Our Healthy Communities program supports nonprofits dedicated to promoting access to care, affordable housing, and food security. We do that through both program support and volunteer opportunities. Our regional committees provide small grants to local nonprofits addressing social conditions that impact health.



Our financial support for the Healthy Communities program:



Charities of Choice

PacificSource-sponsored, employee-powered

Each year, our employees in all regions choose an organization to spotlight and uplift through contributions of financial and volunteer support. PacificSource provides funding and our employees work to fundraise and advocate for these impactful organizations. The opportunity to support our Charities of Choice fosters employee engagement all year.

Volunteers on the front lines

Employee volunteers across our three-state region brought enthusiasm, compassion, and commitment to brightening communities in a combined total of over 4,000 hours.



\$157,500

Total dollars donated through Charity of Choice



4,083

Hours volunteered



2024 Charities of Choice

Advocating for select organizations—with a combination of employee fundraising, company contributions, and volunteerism.

IDAHO



Children's Home Society of Idaho | Boise

Provides mental healthcare services for children and families, including counseling, psychological evaluation, peer groups for youth and parents, and other programs.



Senior Citizens Community Center | Idaho Falls

Enhancing the quality of life for local senior citizens through a variety of programs and services, including social activities, exercise classes, nutritious meal delivery, and more.

MONTANA



Eagle Mount | Billings

Creating meaningful experiences for people with disabilities through adaptive recreation. Participants enjoy skiing, swimming, golf, day camps, bicycling, and more.



Friendship Center of Helena | Helena

Community resource for addressing and preventing domestic violence, sexual assault, and stalking through advocacy, education, and outreach.





OREGON



The Giving Plate | Bend

Feeding the hungry today with compassion and hospitality, in a space that affirms every person’s inherent worth and dignity.



Columbia Gorge Food Bank | The Gorge

Providing access to nutritious food for all, and working on policies and programs to address the root causes of hunger.



Rose Haven | Portland

Providing day shelter, resources, emotional support, and community connections to women, children, and marginalized genders experiencing homelessness and poverty.



Salem Free Clinics | Salem

Bridging the gap in healthcare access by providing quality compassionate care at no cost to those in need.



Every Child Lane County | Springfield

Mobilizing the community to support children and families impacted by foster care. Programs include meeting tangible needs, creating positive experiences, and more.

United Way partnerships

United Way Workplace Campaign

Our commitment to United Way is an employee-powered endeavor, launched each October with a workplace campaign to raise thousands of dollars through company and employee contributions.

Our support of United Way also extends to the annual Day of Caring, where a team of employees spends four hours working at one of the agencies that receives support from United Way.

Employees went above and beyond

During 2024, PacificSource as a company, along with employees, committed more than **\$880,000** to be distributed across our regions.

“We appreciate all the work PacificSource does to help support United Ways across your service area! Whether it is the campaign committee, folks who choose to give their time by volunteering, or our amazing supporters who share about the work United Way does with their friends and families, we recognize how meaningful it is to have you all as our partner.”

– Travis Evans, United Way Corporate Engagement Manager

\$880,450

**Combined support
for United Way**



**Since 2010, PacificSource has
partnered with United Way
throughout our regions.**



Impact stories

The Giving Plate: Fighting hunger, feeding hope

Nearly 10% of people in Deschutes County, Oregon, which includes Bend, are food insecure¹, meaning they don't have reliable access to enough nutritious, affordable food. And more than a third of those folks don't qualify for federal nutrition assistance.

PacificSource understands the importance of good nutrition for physical and mental well-being, which is why we're proud to support the work of The Giving Plate, a community-centered nonprofit in Bend, Oregon. They not only provide food relief to those in need, but also empower individuals through compassionate, respectful support that fosters hope.

Multifaceted support

Through our Charity of Choice program, PacificSource donated **\$15,000** in 2024, and over the last five years, we've contributed more than **\$225,000**.

In addition to corporate financial support, more than 50 PacificSource employees volunteered their time to The Giving Plate. Their hands-on involvement included:

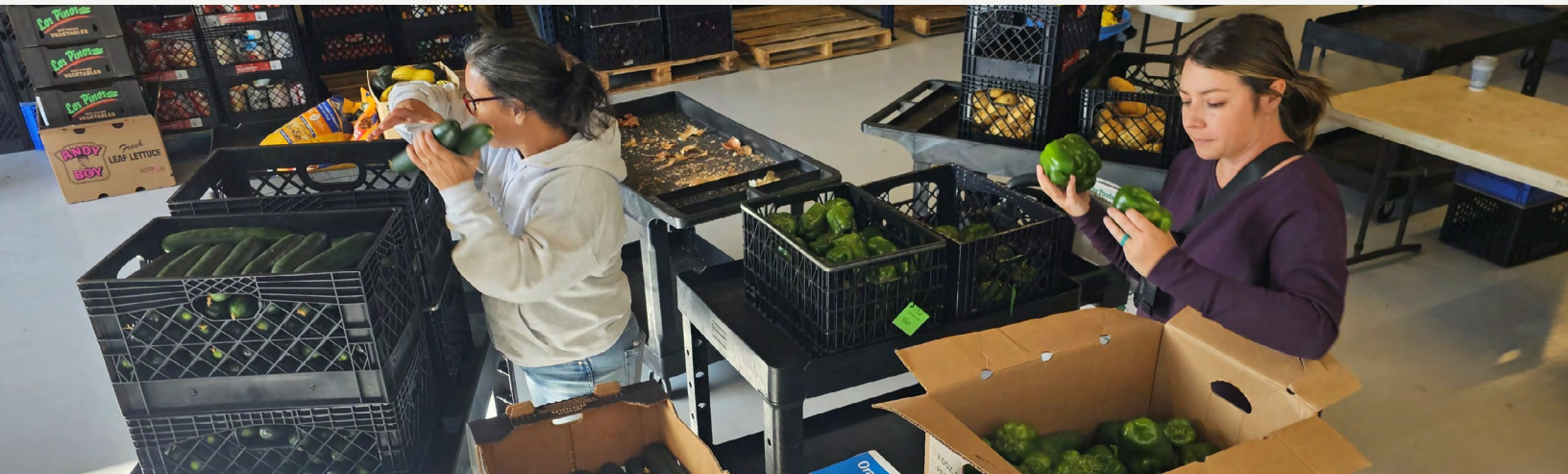
- Collecting and helping assemble Easter baskets
- Volunteering at the distribution center
- Assisting with their Grocery Program and Kid's Korner Market—initiatives that allow participants to make their own food selections
- Organizing a toy drive for the popular Jingle Christmas event

Supporting The Giving Plate is one way PacificSource is helping address food insecurity, building a strong foundation of better health outcomes and brighter futures.

¹ Oregon Hunger Taskforce, 2022 data



“We are so grateful for PacificSource. The local employees really rallied to support us on so many levels last year.” — Ranae Staley, Executive Director of The Giving Plate



Impact stories continued

Big Brothers Big Sisters of SW Idaho: Igniting the power and promise of youth

Big Brothers Big Sisters (BBBS) matches children (a.k.a. “Littles”) with mentors (a.k.a. “Bigs”) who will be a positive role model, friend, and listening ear.

The benefits of this mentoring can’t be overstated. BBBS research shows that 97% of kids who are mentored experience improved self-confidence and are 92% less likely to get into trouble. BBBS surveys also indicate that Littles do better in school and are more likely to enroll in college.

To lift up this important and effective work for our communities’ youngest members, PacificSource donated **\$20,000** to BBBS of SW Idaho in 2024. The funds help provide essential resources, training, and support to their programs.

Making a difference one lunch at a time

BBBS was something PacificSource employee Tim Matthews had wanted to get involved in, but like many working adults, concerns over the time commitment kept him from taking the leap.

So, when he learned about BBBS’s Lunch Buddies program, Tim jumped at the chance. He and a dozen other PacificSource employees spend 45 minutes every other week at a nearby elementary school to meet with their “Little” at lunchtime.

Now in seven elementary schools in the Boise and Caldwell School Districts, the program has served more than 260 children. Lunch Buddy volunteers become a consistent, positive presence in a child’s life throughout the school year.



“This program has been the perfect way to get involved in BBBS. These Littles benefit so much from the program and are so appreciative of our time together.” — Tim Matthews





Promoting high quality breast cancer care in NW Montana

Early detection and coordinated care both play critical roles in the fight against breast cancer, which motivated PacificSource to donate **\$70,000** to the Logan Health Foundation in 2024.

The gift helped fund a second Breast MRI coil, ensuring more women in Montana's Flathead Valley community receive timely, advanced screenings.

Carol's Fund

PacificSource's contribution also supported Carol's Fund, established by former Logan Health Breast Surgical Oncologist Dr. Jim Bonnet. The fund provides coordinated, compassionate care for breast cancer patients. This support helps ease the burden on patients and their families by ensuring access to essential medical, emotional, and logistical resources throughout treatment.

At PacificSource, we believe everyone deserves access to life-saving care, no matter where they live. By funding innovative tools and holistic support programs, we are helping to improve health outcomes and bring peace of mind to those facing a breast cancer diagnosis.

“We are thrilled to secure PacificSource’s investment in a new MRI coil along with their commitment to help us grow Carol’s Fund, which will impact the care we provide now and far into the future.” — Michael Barth, Interim President of the Logan Health Foundation



PacificSource.com/Community

HealthyCommunities@PacificSource.com

